mantrics digital video

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MANTRICS Workflow Manager for the first time at NAB

FOR IMMEDIATE RELEASE

Mantrics Digital Video exhibits for the first time at NAB MANTRICS Workflow Manager, at Booth C9526, located in the Italian Pavilion (Hall C4). The innovative Mantrics solution manages the media assets from the ingest to the delivery stage, supporting users in the meta data process as well as in the Quality Control, in the editing and the transcoding.

Rome, Italy – 7th March 2010 – Mantrics Digital Video announces that will exhibits, for the first time at NAB, MANTRICS Workflow Manager, the innovative solution to manage and control even the most complex workflows.
Mantrics will be at Booth C9526, located in the Italian Pavilion (Hall C4) .

Scalable and easily configurable, MANTRICS Workflow Manager is characterized by an open architecture that allows it to suit all media company needs. It manages the media assets from the ingest to the delivery stage, supporting users in the meta data process as well as in the Quality Control, in the editing and the transcoding.

Offering a Service Oriented Architecture (SOA) and an Enterprise Service Bus (ESB) approach, MANTRICS Workflow Manager makes it easier and more affordable for many broadcaster to manage delocalized workflows.

Core element of the exhibition will be the latest release of MANTRICS Workflow Manager 2.2 that includes significant enhancements over previous versions.

NEW on MANTRICS 2.2:

- A new powerful catalog tool let you create instances with an unlimited number of metadata, in order to describe contents accurately and speed up searches.
- Tape management is now more flexible and accurate. Tapes are now managed directly by Mantrics during the entry and the exit from the archive.
- Enhanced tool allows specific searches about roles and assigned actions
- An improved easy to use stitching tool allows you to drag and drop your materials on the timeline and consolidate them in a finger snap.
- By using the decisional brick, you may tailor the workflow on your needs. By using this software operator, Mantrics automates your workflow, reducing stages and simplifying actions.
- Improved QC management tool allows the whole organization to check in a detailed QC report. Whether if you are at the front end or at the back end, you may be fully informed about the ongoing processes by having a direct access to a QC Report.

About MANTRICS S.R.L.

MANTRICS designs solutions suitable for large corporations as well as for small agile and dynamic companies. The experience and the skills of its development team, active in this market from more than 20 years, translate into a software infrastructure capable of large potential for future developments. Thanks to the competence of its team, today MANTRICS represents the ideal partner to face the industrial and technological challenges of the coming years.

For additional information about MANTRICS, visit **www.mantrics.com**.

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